

Eddie Hand

sharing the art of living

Eddie Hand is one of today's elite professional talents. A successful business woman, accomplished actress, skilled professional speaker, highly experienced spokesperson and best-selling author, Eddie captures the attention and imagination of everyone she encounters. Her southern charm and amazing stories of life captivate and motivate.

Whether she is delighting a packed house with a powerful keynote presentation, producing award-winning television shows, driving new revenue for products as a spokesperson or writing another best-seller, Eddie Hand always delivers. Discover how you can benefit from Eddie's extraordinary ability to *share the art of living*.



author

Books include:

- The Last Christmas Ride - A Novella
- Cooking Cajun and Creole Cuisine with Miss Eddie and The Colonel
- A Country Music Christmas - a timeless gift of holiday photos and recipes by country music stars with music CD
- All Cooked Up - Recipes and pictures from Elvis Presley's family, friends and fans
- Recipes For Life - For your Heart and Soul

Eddie is also associated with many other books.

speaker

Eddie is a dynamic and inspiring keynote speaker. Topics like: Looking for Inspiration, How to Grow Your Business with the Alphabetical Concept, How to Mop with your Pearls on and Forging Healthy Relationships through conflict: Personal, peer and Global relationships.

spokesperson

Watch or listen to Eddie and friends on "Sharing the Art of Living" straight talk with Eddie and friends as they discuss the people, places, and things that give the south its own unique flavor.

Eddie has also appeared on CBS Radio, Food Network, Home Shopping, NBC Weekend Today, Good Morning America, CNBC, TNN, and numerous other regional and national talk shows.

radio/ television personality

Dynamic Speaker

A highly sought-after professional speaker, Edie shares her extraordinary stories of tragedy and triumph with hundreds of audiences each year. Edie's motivating presentations capture her broad range of experiences; she has beaten cancer three times, has succeeded as a talent in network radio and television. She was a successful business woman in the field of Advertising for over 25 years. Edie's presentations include "Looking for Inspiration, Finding Hope", "How to Grow Your Business with the Alphabetical Concept", "How to Mop with Your Pearls On" and Discovering potential through tough times of conflict: Personal, Peer and Global relationships.

Spokesperson

As a spokesperson, Edie has appeared on the Home Shopping Network for ExtRemedies (skin care products), on the Food Network for Unilever/Best Foods products and has represented such brands as "I Can't Believe It's Not Butter," Mazola Canola Oil, Mr. Coffee coffee and Moore's Marinade. Edie has served as a special events/ spokesperson for such brands and organizations as Viking Appliances, Dillard's & Macy's Department Stores, Publix, Milo's Famous Tea, Alaska Seafood, Andes Cheese and many others. Watch and listen for her upcoming specials, along with her new inspirational and educational intersitials.

Author

A best-selling author, her latest books are "The Last Christmas Ride" and "Cooking Cajun and Creole with Ms Edie and the Colonel" (Cumberland House). Edie authored "Recipes for Life" (Pelican Publishing) and several books celebrating her memories of Elvis Presley. "A Country Music Christmas" (Random House) is co-authored with the late legendary music publisher Buddy Killen. The book contains holiday memories, recipes, snapshots and a CD of holiday music. Her books benefit various charities. To learn about them, visit www.ediehandfoundation.org.

Coming Soon!

Edie has several writing projects in development including "Women of True Grit", a collection of interviews from some of America's most extraordinary women; "Genuine Elvis", "Fifty Ways on how to become a Southern Belle", and "Cookin' Up Secrets of Southernness" along with her Ride Series.

EdieHand
sharing the art of living



"When Edie walks through the door, sunshine fills the room. Her strength and joy inspires everyone."

Call Today

(205) 648-8944

Visit

www.ediehand.com

www.ediehandfoundation.org

Interstitial Package

Edie Hand and friends are producing a series of interstitials based on the following content categories:

Family

- Time management
- Fast dinner
- New additions
(new babies, older kids moving back home, parents moving in)
- Family vacations

Food

- Quick recipes for every meal of the day
- Dinner parties
- Outdoor cooking
- Healthy alternatives
(e.g., what are "super foods?" low-carb alternatives, etc.)

Friends

- Planning parties
- Entertaining etiquette
- Personal communications *(letters, cards, email, etc.)*
- Special occasions

Fun/Traditions

- New twists on old holiday traditions
- Interesting places to visit
(e.g., weekend trips)
- Interesting gift ideas
(e.g., wedding gifts, baby showers, retirement gifts, etc.)
- Summer fun with the kids/grandkids

Fitness

- Exploring various exercise programs/options
(e.g., walking, yoga, etc.)
- Exploring wellness topics
(e.g., stress, high blood pressure, sleep, etc.)
- Choosing the right fitness equipment/health club
- Dealing with injuries
(e.g., tennis elbow, back strain, pulled muscle, etc.)

Financial

- Creating business relationships in your own community
(e.g., working with non-profits, etc.)
- How to select a financial planner
- How to network and brand your business

The lengths of these interstitials will vary from 60 seconds to 120 seconds to give program directors the most flexibility. Packages of 5 vignettes (of varying lengths) in each category will be made available for sale or barter.

The first 6 vignettes are available for TV/Radio.



“When Edie walks through the door, sunshine fills the room. Her strength and joy inspires everyone.”

Call Today

(205) 648-8944

Visit

www.ediehand.com

www.ediehandfoundation.org

EdieHand
sharing the art of living