



Southern Style

with Edie & Friends[®]

"Southern Style with Edie & Friends" moves from the "what" and "why" of Southern cooking to the unique elements that comprise our uniquely laid-back, Southern lifestyle. Viewers will discover a new circle of "friends", and a fun, informative and entertaining way of looking at life – the uniquely Southern Style of "...Edie & Friends."

If you've ever wondered why there are two kinds of hospitality, the regular kind and "Southern hospitality", you'll know the difference after watching "Southern Style with Edie & Friends." Each episode will be a welcome respite from the ordinary TV fare and will feature an easy-to-follow guide to turning ordinary times into extraordinary times with family, friends and food.

Each week, host Edie Hand will give helpful information, presented in her own uniquely southern way, to put the fun back into time spent around the stove, grill and the dinner table. After all, one secret of real "Southern hospitality" is turning the entire experience of a meal, from gathering the ingredients to serving your guests into an enjoyable time.

And Edie's certainly qualified.

This vivacious, down-home Southern

lady mixes her lifetime of unique experiences (from acting in "Soaps" to authoring best-selling books) and her "friends" into a watch-able, enjoyable, informative time where viewers feel they are actually spending time with Edie and her "friends". Or, as Edie might say, "Honey, it's all about friends."

If you've wondered why your break-neck entertaining pace seems to make your guests eager to get home and get some rest, you'll find "Southern Style" just might have the answer to help turn your marathon parties into pleasures that leave your guests and you refreshed, rather than exhausted. "Southern Style" will offer insights into cooking – and entertaining – that will help you turn each minute with your guests into time to be savored.

Southern Style will feature preparing delectable entrees and desserts, how

to organize special events, and how to appease the eye with decorating or gardening hints.

It's about people, places and things that give the South it's own unique flavor. Do you know how to select the best cuts of beef, pork or salmon, what products to use or where to buy them? Valuable Health Tips & News U Can Use. Watch or listen to Edie Hand on Southern Style with her famous and infamous friends on TV or Radio, check your local affiliates and your cable viewing markets to catch her and her friends, if you can.

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For more information about Edie, her books or recipes check out her websites www.ediehandfoundation.org www.ediehand.com